



To best fit your organization's needs, we are offering **three levels of participation** options. **The postmark deadline is March 31, 2022.** For more information, please email sponsors@hawaiistateptsa.org or visit our website at <https://www.hawaiistateptsa.org/convention-2022.html>.

CONVENTION PARTICIPATION LEVELS – Which is best for you?

| BE AN ADVERTISER... | | | | |
|-----------------------|---|--------------|-----------------|-----------------------|
| \$50 - \$200** | As an advertiser, you will receive: <ul style="list-style-type: none"> • A full page, 1/2 page, 1/4 page, or business card size advertisement in the digital Convention Program • Company logo on the 2022 Convention Advertiser's List on HI PTSA website and digital Convention Program. | | | |
| Ad Sizes/Cost | Full Page Ad | Half Page Ad | Quarter Page Ad | Business Card Size Ad |
| | \$200 | \$150 | \$100 | \$50 |

| BE AN EXHIBITOR... | |
|-------------------------|---|
| For only \$200** | As an exhibitor, you will receive: <ul style="list-style-type: none"> • Pre-recorded video (up to 1 minute) played before, during, and after virtual convention. Video to be provided by sponsor. • Company logo on the 2022 Convention Advertiser's List on HI PTSA website and digital Convention Program. |
| <i>Exhibitor Bonus</i> | <i>For only \$25, you can include a black and white business card size ad in convention program or take \$25 off any of the larger advertisement options below.</i> |

| BE A CONVENTION SPONSOR... | |
|--|--|
| "Middle School" Level Sponsor - \$500 | "High School" Level Sponsor - \$1,000 |
| <ul style="list-style-type: none"> • Half page ad in digital Convention Program • 6-month sponsorship recognition on our website, with direct link to your website (March 2022-August 2022) • Pre-recorded video (up to 2 minutes) played prior, during, and after virtual convention. Video to be provided by sponsor. • Recognition verbally (3x) throughout the Convention • Two (2) shared posts on the Hawai'i State PTSA socials: Facebook and Instagram • Certificate of acknowledgement as official "Middle School" Level Convention Sponsor | <ul style="list-style-type: none"> • Full page ad in digital Convention Program • 1 year sponsorship recognition on our website, with direct link to your website (March 2022-March 2023) • Pre-recorded video (up to 2 minutes) played prior, during, and after virtual convention. Video to be provided by sponsor. • Recognition verbally (3x) throughout the Convention • Three (3) shared posts on the Hawai'i State PTSA socials: Facebook and Instagram • Certificate of acknowledgement as official "High School" Level Convention Sponsor |

| FOR OUR NOT-FOR-PROFIT PARTNERS |
|--|
| Charitable, tax-exempt 501(c)(3) organization's serving children and the community, whose goals and mission are consistent with those of the Hawai'i State PTSA, are invited to participate at no cost. Without exception, a valid 501 (c)(3) IRS letter of determination must accompany your application. We reserve the right to limit the number of discounted opportunities. Acceptance will be on a first-come basis. |

HAWAI'I STATE PTSA – 94th Annual (Virtual) Convention – April 30, 2022

**Section A - Must be completed by all Participants (Exhibitors, Advertisers, & Sponsors)
Please complete this section.**

| | | | |
|------------------------------|-------------------------------------|-------------------------------------|--|
| Business Name: | | | |
| Contact Person: | | Title: | |
| Mailing Address: | | | |
| City, State, Zip: | | Phone Number: | |
| Email Address: | | Website: | |
| Federal Tax ID # (Required): | | Hawai'i General Excise #: | |
| Business Type (Check One): | <input type="checkbox"/> Commercial | <input type="checkbox"/> Non-Profit | |

| <u>PARTICIPATION LEVEL</u> | <u>COST/FORMS REQUIRED</u> | | <u>TOTALS</u> |
|-------------------------------------|--|---|---------------|
| <input type="checkbox"/> Advertiser | Ad Size: | <input type="checkbox"/> Full Page-\$200 <input type="checkbox"/> ½ Page-\$150 <input type="checkbox"/> ¼ Page-100 <input type="checkbox"/> Business Card-\$50 | \$ |
| <input type="checkbox"/> Exhibitor | \$200.00 | | \$ |
| | *Add \$25 for optional business card ad | | \$ |
| <input type="checkbox"/> Sponsor | <input type="checkbox"/> High School Level Sponsorship-\$1,000 | | \$ |
| | <input type="checkbox"/> Middle School Level Sponsorship-\$500 | | \$ |
| | Only <u>Approved 501(c)(3) Organizations</u> – FREE | | \$ |
| | TOTAL PARTICIPATION COST | | \$ |
| | Early Bird Special – 50% off TOTAL PARTICIPATION COST | | \$ |
| | AMOUNT DUE | | \$ |

Form and Payment Submission Options (POSTMARK DEADLINE: March 31, 2022):

- **Electronic:** Send payments via PayPal to histateptsa@gmail.com and email completed forms and documentation to sponsors@hawaiiistateptsa.org. If you do not have a personal PayPal account, you can still pay via PayPal via invoice. Please email sponsors@hawaiiistateptsa.org and we'll forward you an invoice.
- **Postal Mail:** Completed forms, documentation, and check payment mailed to: Hawai'i State PTSA – Convention 2022, PO Box 459, Pearl City, HI 96782

We are unable to guarantee inclusion in our program, if forms are received after the postmark date.

HAWAI'I STATE PTSA – 94th Annual Convention – April 30, 2022

Section B - Must be completed by all Exhibitors, Advertisers & Sponsors

CONTRACT RELEASE:

For and in consideration of the privilege of exhibiting various products, materials, and/or services in connection with the Hawai'i State Parent, Teachers, Students Association's 94th Annual Convention & Exhibition, the undersigned does hereby acknowledge that he/she will pay said Association the agreed upon sum as shown in Section "A".

The undersigned understands and agrees that the Hawai'i State PTSA has final approval of products, materials, and services to be displayed and that should any product, material, or service offered be deemed inappropriate by the Association, at any time, said product, material, or service will be removed from display.

We hereby further agree to hold said Association harmless from any liability in connection with the display or sale of products, materials, or services exhibited. The name **Hawai'i Congress of Parents, Teachers, Students Association** and the **Hawai'i State Parent, Teachers, Student Association (PTSA)** must not be used in any manner to endorse any commercial product or service.

A signed Agreement "Section B" must be attached for this contract to be valid.

LIABILITY INSURANCE & INDEMNIFICATION:

All exhibitor, sponsors, and advertisers agree to defend, indemnify, and hold harmless the Hawai'i State PTSA, National PTA, and their respective officers, employees, and agents harmless and blameless from and against any claims of liability, fees, expenses, costs, damages, suits or injury of any kind and nature or threat of the same, brought by any third party which may have originated at or on or resulted from, or which may otherwise arise because of their participation in the 94th Annual Hawai'i State PTSA Convention.

RESTRICTIONS IN OPERATION:

Only firms and organizations, whose non-partisan and nonsectarian products, services, or programs are appropriately related, in the sole judgment of the Hawai'i State PTSA, to children, youth and the charitable and educational activities of the National PTA, shall be permitted to exhibit. The HSPTSA reserves the right to decline or prohibit any exhibit which, in its sole discretion, is inappropriate; this reservation being all inclusive as to persons, property, printed material, products, services, programs, and conduct.

LOBBYING & ENDORSEMENTS:

No exhibitor may request HSPTSA convention delegates or invited guests to lobby any government agency or official. Participation in the Convention does not constitute endorsement of any product, service, program or position by the Hawai'i State PTSA. No exhibitor may use the PTSA name or logo without prior written consent of the Hawai'i State PTSA.

The Hawai'i State PTSA reserves the right to reject any exhibitor if, in its sole judgment, a proposed exhibit is no in keeping with the Hawai'i State PTSA's charitable and educational purposes or not appropriate for this exhibition.

*** PLEASE SIGN, DATE, AND RETURN A COPY OF THIS AGREEMENT ***

I have read and fully understand all the rules, terms, and requirements of this agreement as outlined above. I also understand that I will not be allowed to participate in the 94th Annual Hawai'i State PTSA Convention if a fully executed copy of this agreement is not returned to Hawai'i State PTSA with completed sections A & B of the convention prospectus. **Postmark deadline is 3/31/22.**

Signature & Title

Company or Organization

Date